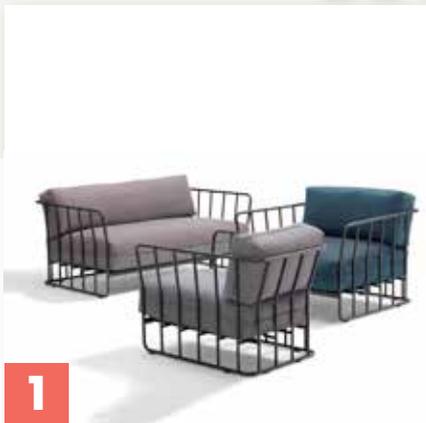


BLÅ STATION

now 2014



1

How long is now?

NOW is NOW... Whenever NOW occurs.

We aim to make the impossible possible and transform ideas into realities. There are alternative routes to take, alternative choices to actively make. At Blå Station we manufacture furniture that we like and that we believe the market needs and deserves. And we make all our choices with both heart and soul.

NOW at Salone Internazionale del Mobile in Milan, Blå Station presents what is NEW 2014:

Code 27

Design: **Stefan Borselius & Johan Lindau**

1 How long is a sofa? Ours can be as long as you want it to be...

The Code 27 sofa system has adaptability built into the design concept. Code 27 adapts simply, making its presence subtly felt in the room where it stands and among the people who use it. The system is infinitely extendable – from small to large and even bigger still. We created a code based on 27 cm modules and made a visual divide down the middle of the seat cushions, so they are all reversible and can be used in the same way.

No top or bottom, no right or wrong. It's up to you how to combine the scatter cushions – small, medium or large, with the joins lined up or not. It became a coded alphabet, a system of A, B, C + 27.

Frame of lacquered tubular steel. Polyether foam and down upholstery with fabric or leather covers. Plastic feet.



2

Kaffe

Design: **Thomas Bernstrand**

2 The Kaffe family is equally at home indoors and outdoors. It is built to withstand outdoor environments that demand a great deal in terms of durability, but is also an ideal choice indoors. The "well-used" look of the seat creates a cosy, comfortable impression. Design-wise, Kaffe is a more formal take on the classic café chair; its straightforward, elemental lines are matched by the naturalness of the colours – light grey, grey and black.

The Kaffe family comprises chair, easy chair and sofa. They are all stackable and can be given a small "cap" or for a softer feeling, if wanted. In addition there is several versions of Kaffe Table in two heights.

Frame in galvanized and lacquered tubular steel. Seat of moulded polyurethane foam (PUR). Kaffe table can be dismantled. Legs of galvanized lacquered tubular steel. Tops of solid wood or powder-lacquered outdoor grade MDF. Plastic feet.



3

Ginkgo

Design: **Stone Designs**

3 In Japan, the ginkgo tree is venerated. Several ginkgo trees survived the atomic bomb dropped on Hiroshima in 1945 and are still alive today. For this reason, the trees are considered a "bearer of hope" and a symbol of resilience and peace on the island nation. That is why the distinctive fan-shaped ginkgo leaf is a popular motif in Japanese art. Ginkgo is an attractive sound-absorbing solution that combines Japanese tradition with a contemporary European perspective. Ginkgo inspires you to dream of nature and brings the most amazing landscapes from all over the world into your indoor environment. Ginkgo can be a cloudy sky in winter or a forest ablaze with colour during the autumn. Merely by changing the colours, this simple shape can morph into millions of different inspirational landscapes.

Sound-absorbing acoustic panels in hot-pressed, 100% polyester, form felt in four colours.

Ginkgo is mounted on the wall. Surface can be laminated in other colours.



4

Dent Wood

Design: **O4i**

4 Last year came the chair Dent as an answer to the question; Is it possible to create a 3D shape using a normal veneer? With Dent chair the impossible becomes possible. Dent challenges established notions of what constitutes elegance and beauty. The inspiration for DENT doesn't come from a crumpled piece of paper, but it's the easiest way of explaining the theory in practical terms. In exactly the same way that you can shape a crumpled and then smoothed-out piece of paper into a bowl, for example, the designers O4i have cracked the code for how you "trick" traditional veneer into bending itself in different directions without breaking and folding.

NEW in the Dent family 2014 is Dent Wood chair that is made completely of layer-glued, compression-moulded wood. Despite its crumpled surface, Dent is a comfortable seat shell with a host of uses in both public and private spaces.

Manufactured using standard veneer (not 3D veneer). In a coloured finish or in clear lacquered ash, walnut, oak.



5

Koja Element

Design: Fredrik Matsson

5 The Koja series is all about space and rooms. That's why it feels natural to expand the series with walls/elements and complete the room. Over the years we have seen many competing sofa systems that build their versions by linking two sofas with an end section. We view this as an excessively static solution in a flexible, modern office. With Koja Element you are not forced to group the sections in one specific way. Instead, walls can be moved as and when new needs arise. Koja Element is a sound-absorbing room divider in the Koja series. It provides protection against noise and screens off movement.

The Koja family also includes sofas and easy chairs in both high and low versions. Used together with Koja Element, matching Koja sofas and/or chairs can be used to create a "room within a room".

Sound-absorbent felt on a lacquered steel frame. Covering fabric in Europost Stripe from Gabriel.



6

Straw & Superkink

Design: Osko + Deichmann

No, we have not destroyed the properties of steel, we have simply stretched the limits of what is possible.

What makes Straw unique is the way the tubular steel has been shaped. Instead of conventional tubular steel forms created by soft curves, Osko + Deichmann have kinked the steel – the most direct and dramatic way of shaping a tube. The broken pipe is known as the most direct way to deform a tube, but placing the kinks in these positions has made the construction strong, and the kinks integrate with the independent expression.

New in the Straw - Superkink family 2014:

6 Straw Chair – has gone from large (2010) to small (2014). It started off as a large chair – too large. Then it shrank considerably, but remained excessively large. After that, its dimensions were reduced slightly more, and NOW it's perfect!

Straw family also consists of a lounge chair and a barstool. All stackable, in lacquered galvanized steel. For indoor or outdoor use.

New Straw Table with three legs and three legs always reaches the ground... For indoor or outdoor use. Lacquered galvanized steel. Tabletop in solid wood or powder-lacquered outdoor grade MDF.

7 Superkink Sofa and easy chair came 2013 but is now ready and in new exiting colours.



7

If you have questions or needs other material from us, please don't hesitate to contact me at mimi@blastation.se or phone +46 (0)709 249071.

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CMO



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