

BOB

Borselius & Bernstrand



Seat Height: 40cm
Width: 26cm
Seat Depth: 59cm
Back Height: 72cm
Total Depth: 87cm

PRESS RELEASE FEBRUARY 2017

A sofa system providing almost unlimited options, constructed using the smallest possible number of modules. Build it straight. Or with soft curves. Add a hairpin bend. Let Bob undulate across your space or build strict configurations. Long or short. Just a few or lots of modules. Each sofa module is only 26 centimetre at its widest, and with only 5+1 different modules, Bob is an easy-to-understand and extremely flexible sofa system. And which other sofa can grow by only 26 cm at a time? Where ordinary sofas are usually rectangular, square and predictable, Bob offers the architectonic freedom to either challenge or adhere to all types of spaces. Without any "back" side, Bob faces all directions beautifully, providing even more possibilities for interior design architecture.

The straightforward construction requires a minimum of maintenance: a frame in FSC certified plywood with moulded foam, and a wide selection of fabrics and colours.

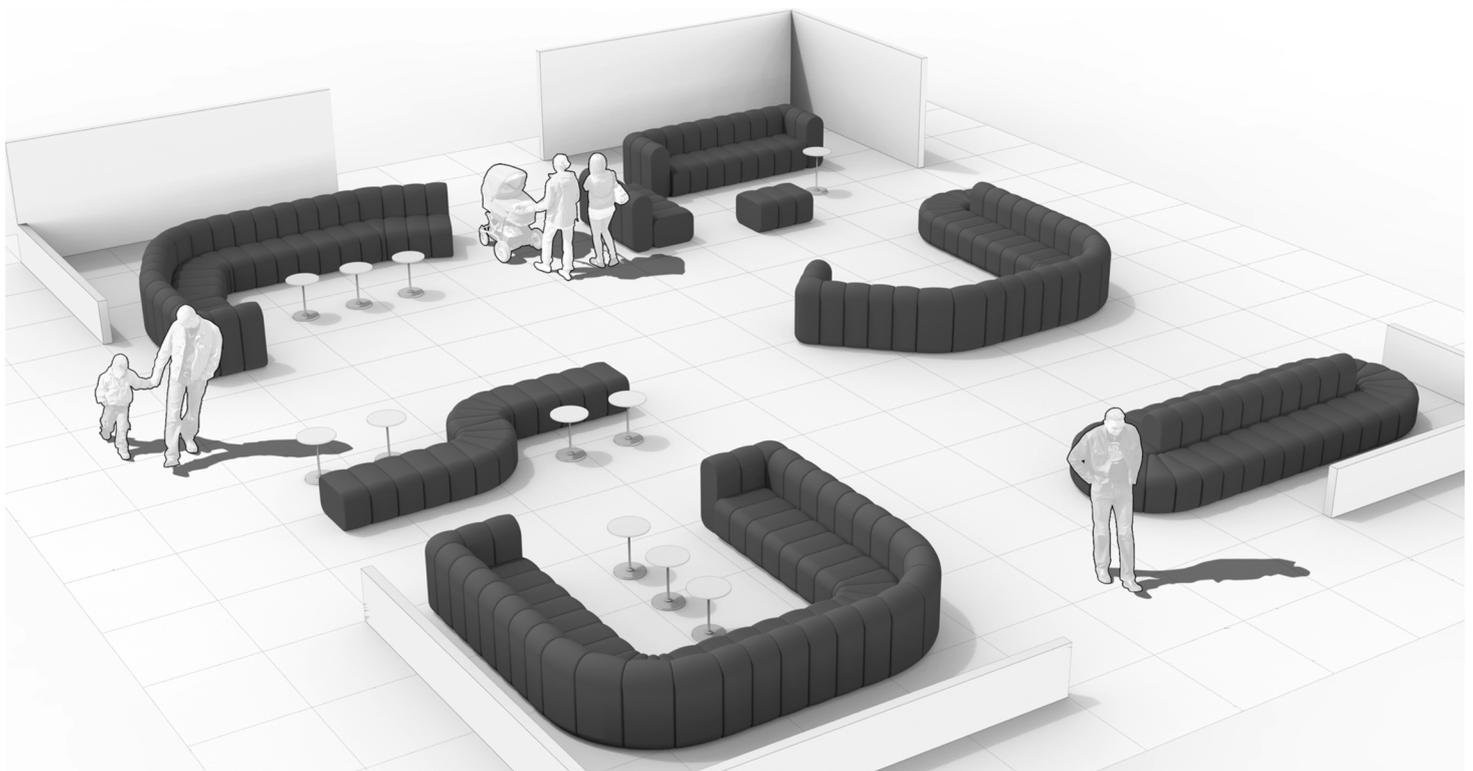
Johan Lindau, CEO and design manager of Blå Station, has once again challenged two of Sweden's most renowned designers. Is it possible to allow for maximum flexibility with a minimum of components at a reasonable price?

Designers Thomas Bernstrand and Stefan Borselius worked as a team from the first sketch to the finished product.

'You can easily get stuck on details when you work alone', say Thomas Bernstrand and Stefan Borselius in unison. 'We work faster together when we can switch roles, between looking at the details and taking a holistic approach during the process.'

We cut and adjusted a volume in styrofoam in Stefan's studio until the height and depth was spot on', says Thomas Bernstrand. 'Then we rotated it until it fitted perfectly on a Euro pallet.' The final result is a compact volume for transport, with each module being easy to handle both in the factory and on site.

'Sit on the back of the sofa, or deep down in Bob; you will be sitting comfortably regardless', emphasises Stefan. Enter the floor plan into the computer and let Bob flow through space with simple or complex forms.



BLÅ STATION AB

Box 100. 296 22 Åhus. Sweden. Tel: +46 (0)44 24 90 70

Showroom: Sandvaktaregatan 17. Åhus. Södermalmsallén 36. Stockholm. Via Osti 3. Milano

info@blastation.se www.blastation.se

BLÅ STATION

LUCKY

Luka Stepan

Height: 73cm
Seat Height: 46cm
Width: 58cm
Depth: 49cm

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A chair in form-pressed wood veneer, as simple and self-evident in its expression as if it has always existed, and yet completely new and never seen before.

Lucky is both closed and open, horizontal and vertical.

Neat yet simultaneously substantial, and low enough to be pushed beneath a desk. Lucky is the archetypal chair, providing a correct sitting position and almost ritualistic in its exact forms. Traditional, straightforward materials such as stained, form-pressed oak plywood meet a leather or fabric-covered padded seat and back. Generously evident in all its simplicity, the monochrome colour scheme underlines a stringent and classical expression. 'I experimented with plywood in the RCA's workshop when I studied in London eight years ago, and I was fascinated above all by its flexibility', says Luka Stepan.

'If I can mount the seat in the right way at the front, then I can achieve an entirely different flexibility than with a little padding.'

Johan Lindau met Luka last year when he exhibited for the first time at Salone Satellite, the Milan Furniture Fair's stage for young designers. 'It would be a breach of my duty as a producer and design manager to always go with the stars of design, and I love to browse the work of unknown designers', says Johan Lindau. 'And I was attracted by the Nordic expression in Luka's chair.' 'Even though I'm from Slovenia', says Luka. 'We also have a tradition of working with limited resources. You have to be clever and investigate the full potential of the material. As a designer I also appreciate restricting myself to tight parameters. That's where you find alternative solutions.'



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