



BLA STATION

Good News 2014



Every sketch starts with a sheet of blank paper, and according to our father, most sketches should end up in the bin...
...but a few ideas get to stay on the drawing board, to grow bigger and develop into new products.

These ideas can become an innovation, like DENT, or a mathematical formula that dissolves the boundaries for the length of a sofa, like CODE 27..

Ideas can call into question established standards or accepted rules, like STRAW and SUPERKINK.

Ideas can provide alternative solutions to the problems of the open office, like GINKGO and ELEMENT.

And sometimes they can simply feel completely obvious, familiar and easy-to-use, like KAFFE...

We could tell you much more about the ideas that stay on the drawing board and why, and which ones end up in the bin – but we'll leave that for another time. Here and now we present the ideas that grew into finished products.

Enjoy
Mimi & Johan





DENT NOSTACK Design: O4i 2013



SIZE TABLE Design: Thomas Bernstrand 2013 DENT WOOD Design: Design: O4i 2014



THE DENT FAMILY *Design:* O4i 2013 – 2014

Can you create a three-dimensional shape with traditional veneer?

Dent makes the impossible possible.

But Dent also challenges ideas of sleekness and beauty.

Despite its crinkled surface, Dent is a truly comfortable shell chair in wood with a whole host of uses.

And no, the inspiration for DENT doesn't actually come from a crumpled piece of paper – but it's still the simplest way of explaining the theory in practical terms.





CODE 27CB Design: Stefan Borselius & Johan Lindau 2014





Ⓐ



Ⓑ



Ⓒ

No top or bottom,
no right or wrong.
Code 27 is a coded
alphabet, a system of
A, B and C that can
be extended infinitely
by adding + 27 cm.
CODE 27 can be
the smallest easy chair
or the longest sofa.
Its appearance can
change in a trice,
to influence both
you and the room
it stands in. How you
do it is obvious,
simple, inviting – and
infinitely variable...
The cushions are
constructed to be
identical whichever
way up they are used,
but differ in colour
top and bottom.
This gives you even
more possibilities
to choose from:
dark side/light side,
spring side/fall side...
no need to limit
your options.





CODE 27B, CODE 27ABC SOFA *Design: Stefan Borselius & Johan Lindau 2014*



KAFFE TABLE *Design: Thomas Bernstrand 2014*



KAFFE, KAFFE TABLE *Design: Thomas Bernstrand 2014*





Kaffe is at home both outdoors and indoors.

It meets all the requirements placed on outdoor furniture to withstand sun, wind and rain, but is equally suited to indoor use.

The KAFFE seat is designed to create an invitingly comfortable impression.

It looks upholstered, slightly "worn in" – and warm, snug and welcoming.

The simple, natural personality of Kaffe is reflected in its colours: light-grey, grey, black and a dimmed yellow.

The tables have an added advantage in that you can dismantle them in the winter to economise on storage space.





KAFFE Design: Thomas Bernstrand 2014





STRAW, STRAW TABLE *Design: Osko + Deichmann 2010 + 2014*





SUPERKINK Design: Osko + Deichmann 2013 MIKA TABLE Design: Mika Tolvanen 2010





A pipe with kinks
or folds in it
has always
been regarded
as a failure,
but by carefully
selecting where
and how to
place the kinks,
they become
decorative details
at the same time
as they retain their
inbuilt strength.



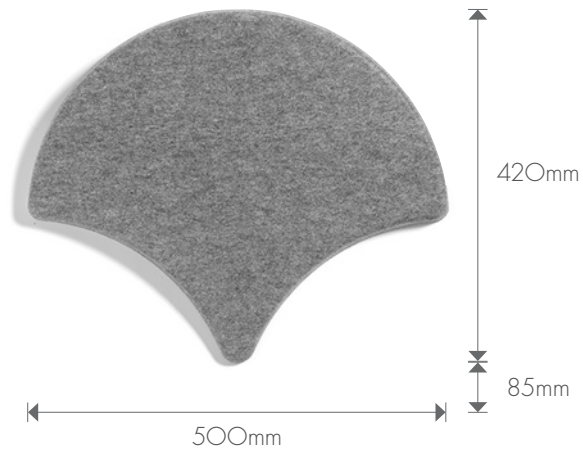


GINKGO Design: Stone-Designs 2014 DENT WOOD Design: O4i 2014





GINKGO Design: Stone-Designs 2014



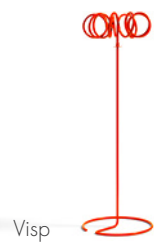
Ginkgo brings a traditional Japanese pattern to a beautiful and highly practical acoustic panel. Ginkgo enlivens your indoor environment with the most amazing landscapes from all over the world. Ginkgo can be a cloudy sky in winter or a colourful forest in autumn. Just changing the colours of this simple shape creates a myriad of attractive opportunities. And you can also use Ginkgo as a wall decoration.

The KOJA series is all about space and rooms. With ELEMENT, walls can be moved as and when new needs arise. This provides a flexible solution for modern offices. It also creates several corridors into the "room", offering free access from all directions and avoiding cramped spaces. Yet a room formed with ELEMENT also becomes surprisingly quiet and private.

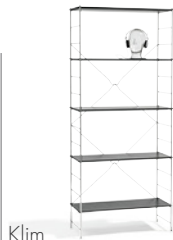




KOJA + ELEMENT *Design: Fredrik Mattson 2010 + 2014*



Visp



Klim



Bimbo



Bimbed



Bimbord



Söndag



BePlus



Sparta



Pall



B4-47



B4-65



B4-82



Hövding



Hippo



Dent NoStack



Dent Stack



Dent Office



Dent Wood



Vivi 2



Vivi 2A



Vivi 4



Vivi 4A



Sting



Sting



Gecco



Gecco



Latte 1



Straw lounge



Straw



Straw Bar



Kaffe lounge



Kaffe chair



Kaffe sofa



Chair 69



Boo



Boo



Peek Swivel



Peekaboo



Dundra



Dundra Barstool



Dundra chair



Dundra barchair



Dundra Easy-chair



Dundra Sofa



Wilmer C



Wilmer CS



Wilmer S



Wilmer T



Innovation C



Puppa



Oppo L



Oppo L



Oppo H



Oppo H



Oppocement



Oppo-mini

BLÅ STATION

Collection 2014



Big Island



Small Island



PM



Ginkgo



Element



Antoinette



Koja



Koja Hotel



Koja Sofa



B25



B26



Code 27A



Code 27B



Code 27C



Code 27 ABC Sofa



Superkink



Superkink Sofa



Taylor



Taylor Sofa



Polstergeist



Dunder



Dunder Sofa



Ally



Ally Sofa



Fellow



Qvarto Sofa



Qvarto



Qvarto table



Big Island



Small Island



Dundra



Cabin



L25



Pond



Mono



Mika



L1



Babel



Bit



Level



Kaffe Table



Clip



Ping-Pong



Size

Thank you:
Harvest Agency
The Organic Oil Co.
Saltimporten Canteen
Top Dollar
Oatly
Anna Gouteva

Photo's taken at Saltimporten:
Max Alm-Norell/Harvest Agency
Studio Photo's and Koj+Element:
Erik Karlsson
Graphic Design: Formera





Denmark

Niels Kilian
Tel +45 6253 1331
Mobile +45 4032 0704
nielskilian13@anderledes.dk

Norway

Canvas
Tel +47 994 24 050
info@canvas.no

United Kingdom

Inform Furniture Ltd
Tel +44 20 7228 3335
info@informfurniture.co.uk

Holland

BOL Interieur Agenturen
Tel +31 653 26 33 15
info@mooiwerken.nl

Germany 0-6

Objektagentur van Laar
Tel +49 421 6966 7600
beratung@objektagentur.de

Germany 7-9

One11, Rainer Schäfer
Mobile + 49 177 6429268
rs@one11.co

Austria

Objekt Direkt Agentur
Tel +43 662 88 3151
agentur@objektdirekt.at

Spain

Casa Contract
Tel +34 932 432 677
Mobile +34 639 239 004
blastation@casacontract.com

Italy

Giovanni Aita – Agente
Tel +39 02 565 661 78
Mobil +39 339 666 59 59
giovanni.aita@blastation.it

France

PPCM
Tel +33 (0)3 81 40 36 00
ppcm@ppcm.sarl.fr

Finland

Stanza OY
Tel +358 9 612 1133
stanza@stanza.fi

Russia

Aversia OY
Tel +358 40 737 0871
Viber +358 40 737 0871
elena.airas@phnet.fi

Australia

Chairbiz Pty Ltd
Tel +61 3 9429 3388
Toll Free 1300 888 434
simon@chairbiz.com

Brasilien

Scandinavia designs
+55 (11) 3081 5158
spg@scandinaviadesigns.com

BLA STATION

Blå Station AB, Box 100
S-296 22 Åhus, Sweden
Tel: +46 (0)44 24 90 70
Fax: +46 (0)44 24 12 14
Showroom:

Milano. Via Osti 4.
Stockholm. Sibyllegatan 9.

info@blastation.se
www.blastation.se

