



# WELCOME TO JOIN US IN OUR BRAND NEW SHOWROOM IN MILAN

**Thursday, November 13th – cocktail at 18.30**  
**Via Osti, 3. Milan.**

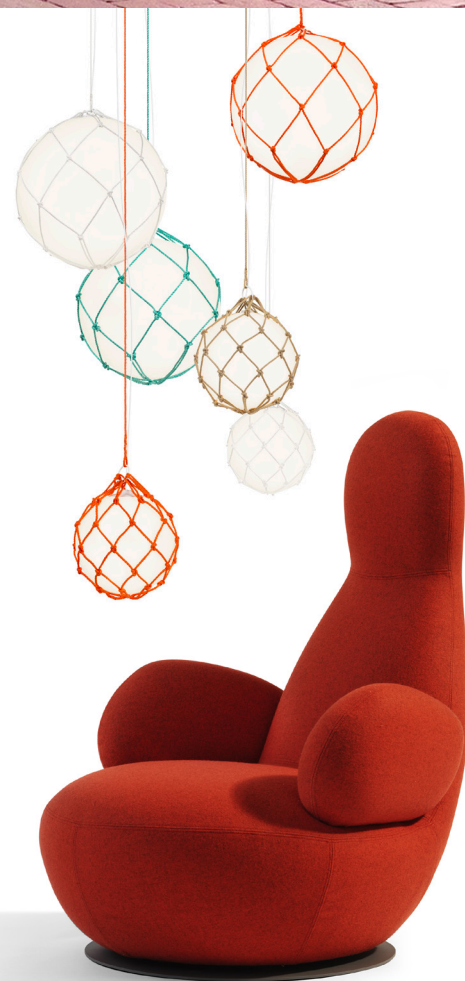
**Blå Station** and **Zero**, two of Sweden's most daring design companies, are now present in the Italian design world **opening their first showroom ever right in the middle of Milan**. Both companies are known to unite the craving for contemporary inspired design and ingenious technical solutions, all in a quest to straddle the fine line between easily adoptable and functionally rewarding solutions.

Blå Station and Zero's products are manufactured locally in Sweden in accordance with a sustainable development. The design comes with a clear-cut straightforward functional approach, which is unmistakably Nordic, while at the same time contemporary international. The two companies and their designers are all intent in exploring new solutions for an ever-changing use and perception of furniture and light.

Do have a look at **Luca Nichetto's LOOS** for Zero inspired by modernist facades and Scottish tartans. Give it your own personal light by adjusting the various layers of the shade. Or the misty mystical **FOG by Front** where the light source is cleverly hidden away. The iconic **OPPO by Stefan Borselius** for Blå Station will also be present, a mimetic swivel easy chair, which invitingly inhabits a room with its soft forms even when no one is present. The stackable **DENT** uses layer-glued compression-moulded ash wood to make the impossible possible combining 3D-form with ordinary veneer. **Jon Lindström** and **Henrik Kjellberg's** chair are now also available dressed up with a soft and inviting seat shell.

Our showroom will feature our latest products shown at Orgatec in Cologne, as well as the best of Blå Station's acclaimed furniture and Zero's rewarded lights.

Opening hours **Monday to Friday, 10.00-13.30, 14.30-18.30.**  
[www.blastation.com](http://www.blastation.com) | [www.zerolighting.com](http://www.zerolighting.com)



**ZERO®**

**BLÅ STATION**