



Experiment 2015

Pressrelease

A new form of design collaboration

One brief – three products

Three designers – two + one invited

A new challenge and a 100% open design process!

Honken Poppe & Morris JR

What happens when three strong designers suddenly have to monitor each other's design process?

Sit and examine every detail. Criticise and simultaneously be criticised. Do they fight?

Or is all peaceful and calm?

Last year, some months before the Stockholm Furniture fair, Blå Station decided to ask two of their designers, **Thomas Bernstrand** and **Stefan Borselius**, to take part in a project called Experiment 2015. The design brief was to create three design classics for public environments in an entirely open design process where the designers should coach, debate and criticise each other. When the chosen designers accepted the challenge to each create a self-confident, audacious typical Blå Station product, they also took on the task of selecting a third designer, preferably a woman, a design team or a designer from another country. And after much head scratching rather they surprisingly concluded that it should be Blå Station's own design manager, CEO and producer, Johan Lindau. In close cooperation they now present their three individual armchairs at the Stockholm Furniture fair 2015

Thomas Bernstrand's Honken is an inviting armchair or an intimate, flirtatious two-seater sofa, constructed of robust sheet and expanded metal but with sensually turned legs.

-I love products sold at flea markets and auctions, says Thomas, which people buy even though they are terribly scruffy. Some pieces of furniture can be in very poor condition, but you buy them anyway, straighten them out, apply a new layer of varnish, make them a new cushion or polish them. The result may not always be perfect, but that's not important, because these layers create a beautiful patina of history.

Stefan Borselius' Poppe is, with its exact sitting angles and the thinnest possible shell, exploring just how narrow an armchair can really be. Poppe is despite its minimal dimensions an elegant and comfortable creation that seems to be a distant relative of Oppo.

-This wasn't to be an armchair that you sit in or a stool that you sit on says Stefan, but rather an armchair that you sit with. A narrow style that provides mobility. I didn't want it to be merely easy to move around and furnish with, but also easier for the user to move with the chair

Johan Lindau's Morris Jr is inspired by an old masterpiece called Morris, designed by Lindau & Lindekrantz, 50 years ago. Morris JR is a mobile, generous and easy to place arm-chair where the strict shape is softened by the backrest cushion as the cherry on top.

-I also wanted to work with mobility as a natural interplay with the user, says Johan. I'm one of those people who want to tidy up and make things look nice when I enter an attractive public space which the users have furnished according to their particular needs and functions. With wheels on the armchair, the furniture becomes both usable and easy to move without injury.

The result is three armchairs which have become even more individualistic than if the designers had worked on their own, and entirely in the spirit of Blå Station.

Read more about the project in the brochure Experiment 2015, or at www.blastation.se



1 Honken

Thomas Bernstrand + Lindau & Borselius 2015

Honken is a generously spacious armchair that also functions as an intimate two seater sofa, made of durable steel and expanded metal but with sensually turned legs of solid oak. With the hope of it becoming a true classic the designer has given Honken all the conditions for living a very long life. With a frame made of sturdy 30 mm tubing, a bottom plate of 6 mm steel and a sitting basket of expanded metal this frame is torsionally rigid and impact resistant and will survive even the toughest environments. And, when you give up, a new owner will take over, stretch out, put on a new coat of paint and sew new cushions. This also makes Honken a good environmental choice and upholds sustainable development. Honken is available in two versions; with and without a back cushion and a version with a back cushion.

Honken is, together with the armchairs Morris JR and Poppe, part of Experiment 2015.



2 Honken Table

Thomas Bernstrand + Lindau & Borselius 2015

The Honken Table suits many environments and is available both as a normal cafe and restaurant table and in two different coffee table heights, of which the one is even suitable as sitting height on a bench. The top and table legs are made of solid wood and the fasteners are in lacquered steel. It can be completely disassembled, which is effective during transport and storage. The Honken Table and Coffee Table is available with rectangular or round table tops. The Honken Bench has a rectangular bench top. The size of the table tops as well as the bench top can be adapted to suit the project. The Honken range is comprised of an armchair, table, bench and coffee table.



3 Morris JR

Johan Lindau + Borselius & Bernstrand 2015

Comfortable armchair with castors and a simple steel frame, Morris JR takes its inspiration from an original from the 1960's with the name Morris, designed by Lindau & Lindekrantz. Morris JR is an easily placed flexible armchair where the loose back cushion serves as the finishing touch. Morris JR works with mobility in a natural interplay with the user and makes it easy to put an interior in order after the users have left the room and refurnished it according to their own needs and functions. With castors on the furniture you also save a few backs. Morris JR is also available without castors.

Morris JR is, together with the armchairs Honken and Poppe, part of Experiment 2015.



4 Poppe

Stefan Borselius + Bernstrand & Lindau 2015

Poppe is a neat and comfortable armchair that with its exact sitting angle and thinnest possible shell is shaped as the narrowest possible armchair. Poppe is an elegant and stately creation that is also thought to be a distant relative to Oppo. Poppe is an armchair you simply do not just sit in, you sit with it. A slim character that inspires mobility. In the public room there isn't always space for large armchairs but there will always be space for a Poppe! Poppe is available with a swivel base or four legged frame.

Poppe is, together with the armchairs Honken and Morris JR, part of Experiment 2015.



5 SuperStraw

Osko + Deichmann 2015

The designers of The Straw/Superkink family has not destroyed the properties of steel, they have simply stretched the limits of what is possible. What makes the family unique is the way the tubular steel has been shaped. Instead of conventional tubular steel forms created by soft curves, Osko + Deichmann have kinked the steel. The broken pipe is known as the most direct and dramatic way to deform a tube, but placing the kinks in these positions has made the construction strong, and the kinks integrate with the independent expression. SuperStraw is the newest family member, a comfortable stackable chair with padded seat and back for cafes, restaurants and many other places. For indoor use.



6 Dent Dressed

Design: O4i 2013-2014

The chair Dent with a "dressed" seat shell was first shown at Orgatec 2014.

Dent, who despite its three-dimensional surface is made entirely with ordinary veneer is now available in an upholstered version, Dent Dressed. Soft and comfortable to sit on and interesting in its expression, it fits all the underframes of Dent. The chair Dent was introduced to the market as a shell chair in moulded plywood in 2013. The O4i design-team has managed to crack the code of how to press an ordinary veneer into a three-dimensional form. By thinking in a completely different way and by combining the curved paper theory with the wrinkled paper theory they have made what has been considered impossible, possible.

Blå Station AB
Box 100
S-296 22 Åhus, Sweden
Tel: +46 (0)44 24 90 70

Showroom:
Sandvaktaregatan 17. Åhus
Sibyllegatan 9. Stockholm
Via Osti 3. Milano
info@blastation.se

If you have questions or needs other material from us, please don't hesitate to contact me at mimi@blastation.se or phone +46 (0)709 249071.

Mimi Lindau Rikardsson
CMO

BLÅ STATION

www.blastation.se